

2026

# Partnership Opportunities

**Build better business with BOMA – where every connection drives growth.**

BOMA Greater Minneapolis is a leading trade association representing commercial real estate interests across Minneapolis and its suburbs. With over 700 members managing 115 million square feet of real estate, our network includes decision-makers from office, medical, industrial, retail, and mixed-use properties. Sponsors and advertisers gain direct access to industry leaders who collectively spend over \$360 million annually on building operations. Partner with BOMA to showcase your products and services to the professionals shaping Minnesota's commercial real estate landscape.



# Why partner with BOMA?

Partnering with BOMA Greater Minneapolis allows you to play a vital role in making our impactful events happen. Without the support of our sponsors, our networking and education events wouldn't be possible. Your sponsorship ensures that we continue to provide an environment where networking and collaboration can thrive. By partnering with us, you help create the platform that brings together the professionals who shape the future of commercial real estate in Greater Minneapolis.

**Thank you for supporting BOMA Greater Minneapolis & the larger CRE industry.**



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## Our stats...

**700+**

BOMA Members

**200+**

Member Companies

**150+**

Member Buildings

**80 - 200**

In-person Monthly Participants



# Overview

## Advertising

- **Website**
  - Banner
  - Year-long Logo
- **Industry Insights**
  - Basic
  - Enhanced
  - Full Page
  - Centerfold
- **ConnectEd Logo**
  - Basic
  - Banner
- **Membership Directory**
  - Full Page (B&W)
  - Cardstock Full Page
  - Tab Divider Full Page
  - Cover

## Sponsorships

- **Monthly Events**
  - General Meeting
  - Engineers Meeting
- **Quarterly Events**
  - Emerging Leaders Council
  - Medical Buildings
- **Annual Events**
  - Golf Tournament
  - Scholarship Rocks
  - Building Expo
  - Holiday Party

[Register Here!](#)



# Website Advertising

## ■ Homepage Banner (Monthly)

Your banner promoting your business products and/or services will be displayed on our home screen scrolling web banner for one month. NOW ACCEPTING .GIF

\$500

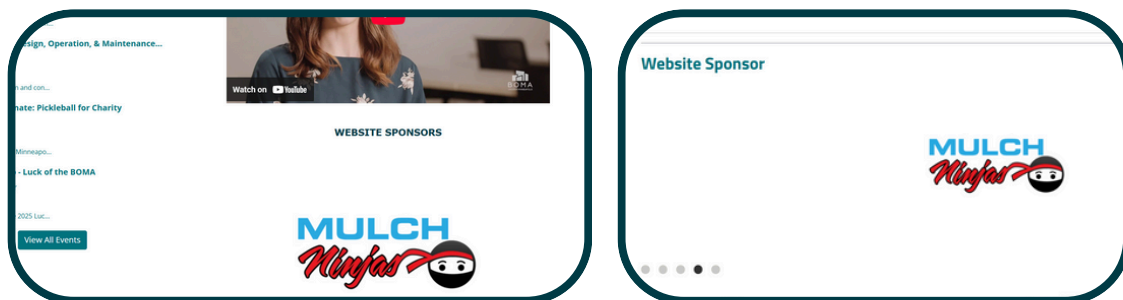


Specs: 960 x 300 px in .pdf, .jpeg, .png, OR .gif. We can design for you, just inquire.

## ■ Year-long Website Logo

Your company's logo is shown in the sponsor sidebar on the homepage and in the sponsor section at the bottom of all sub-pages of BOMA's website for one year.

\$600



## Effectiveness

**2,500+**  
page views  
per month

BOMA members are **more likely** to purchase services from member vendors than non-member vendors

Our website is the membership hub for all updates, events, resources



# Industry Insights

Basic Logo

\$375

Your company's hyperlinked logo is displayed within the bi-monthly electronic newsletter. Your hyperlinked logo is present in the sponsor thanks.

*Specs: Any full color high res. logo in .png or .jpeg*



\$450

Enhanced Advertisement

Your ad is displayed within the bi-monthly electronic newsletter hyperlinked to your choice of a webpage. Your hyperlinked logo is present in the sponsor thanks.

*Specs: 300x500 px OR 500x300 px; high res. file in .png, .jpeg, or .gif*



Sent  
directly to  
**700+**  
members

**71%**  
Open Rate  
(48 pts.  
above avg.)

Bi-monthly news  
publication. Each  
publication runs  
twice

## Effectiveness

SEE FULL ARCHIVED  
INDUSTRY INSIGHTS  
PUBLICATION HERE

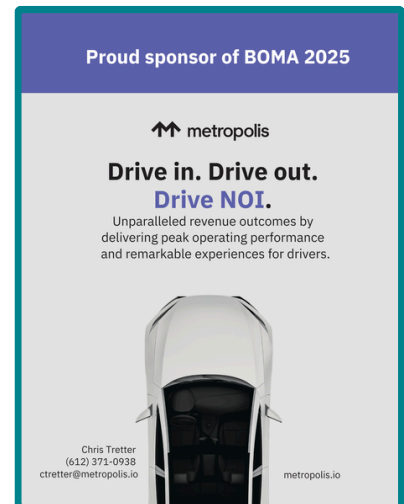
# Industry Insights

## Full Page Advert

\$600

Provide a full page (8.5"x11") ad hyperlinked to your choice of webpage. Your hyperlinked logo in the sponsor thanks.

**Specs:** 8.5" x 11" high res. pdf or .gif

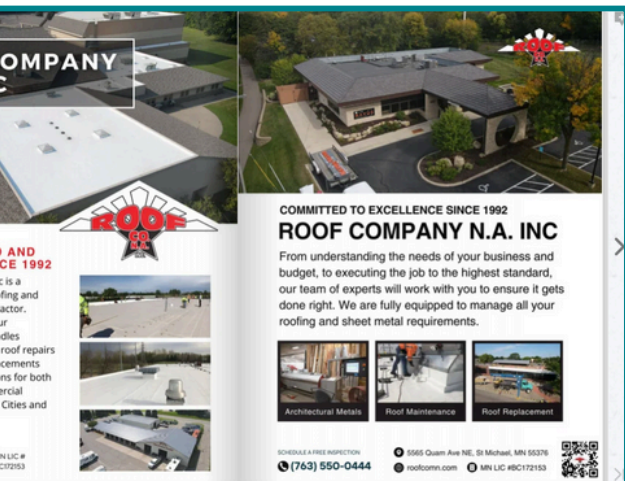


\$1300

## Full Spread Advert

You will provide an educational, relevant article OR full color hyperlinked ad to be featured in one of the bi-monthly industry insights. Your hyperlinked logo in the sponsor thanks.

**Specs:** 17" x 11" high res. pdf or .gif



## Effectiveness

Sent directly to  
**700+**  
members

**71%**  
Open Rate  
(48 pts.  
above avg.)

Bi-monthly news  
publication. Each  
publication runs  
twice

[SEE FULL ARCHIVED  
INDUSTRY INSIGHTS  
PUBLICATION HERE](#)



# ConnectEd Advertising

## ■ Logo Advertising

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Your hyperlinked logo will be displayed at the top of one ConnectEd communication of your choice (ConnectEd's sent weekly).

\$325



**Specs:** Any full color high res. logo in .png or .jpeg

## ■ Banner Advertisement

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Your hyperlinked banner will be displayed at the top of one ConnectEd communication of your choice (ConnectEd's sent weekly).

\$450



**Specs:** 960 x 300 px; high res. file in .png, .jpeg, or .gif

## Effectiveness

**50%**  
open rate,  
30% above  
industry avg.

Weekly e-mailing -  
main source for info  
regarding upcoming  
events

BOMA members are more  
likely to purchase services  
from member vendors than  
non-member vendors

# Membership Directory

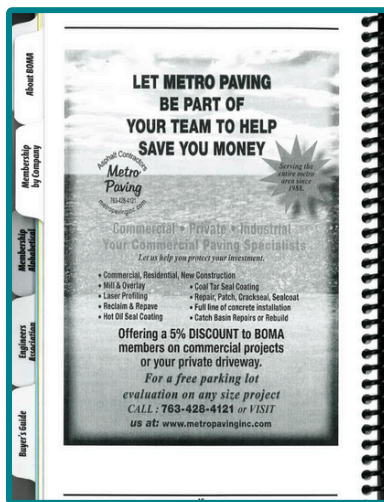
■ Cardstock (Full page, full color) \$738

Premium heavy-weight paper ensures frequent exposure as members browse the directory.



\$698

Full Page B&W ■



Promote your business & convey a message with a full page advertisement

## Effectiveness

700+ members receive FREE!

Used as reference point throughout the **entire year**

Standout with a print advertisement



# Monthly Sponsorships

\*as available\*

## ■ General Session

\$400

Reach property managers & building engineers involved in decision-making. Attendance for these meetings averages 60-80 people. (Limit to 2 sponsors per event)

- Optional table at check-in \*as space allows\*
- Free event registration
- Logo (hyperlinked) displayed on event registration
- Logo (hyperlinked) displayed under all pre-event communications- sent AT LEAST weekly
- Logo displayed on slideshow (if present) during check-in/before session start
- Logo displayed on table tents throughout the meeting space \*Not applicable to tours\*

## ■ Engineer's Session

\$350

Reach the building engineers involved in decision-making about the operations for their properties. Attendance for these meetings averages 30-40 people. (Limit to 2 sponsors per event)

- Optional table at check-in \*as space allows\*
- Free event registration
- Logo (hyperlinked) displayed on event registration
- Logo (hyperlinked) displayed under all pre-event communications- sent AT LEAST weekly
- Logo displayed on slideshow (if present) during check-in/before session start
- Logo displayed on table tents throughout the meeting space \*Not applicable to tours\*



# Quarterly Sponsorships

\*as available\*

## Emerging Leader's Council (ELC)

\$300

The Emerging Leaders Council plans quarterly philanthropic mixer events throughout the year. The events may be a donation drive or student based event. Average attendance between 20-40 people. (Limit to 2 sponsors per event)

- Optional table at check-in \*as space allows\*
- Free event registration
- Logo (hyperlinked) displayed on event registration
- Logo (hyperlinked) displayed under all pre-event communications- sent AT LEAST weekly
- Logo displayed on slideshow (if present) during check-in/before session start
- Logo displayed on table tents throughout the meeting space \*Not applicable to tours\*

## Medical Session

\$400

Our Medical Building education sessions are a great way to get to know property managers in this unique section of our industry. Medical building events are held 3 times a year. Attendance for these meetings averages 50-70. (Limit to 2 sponsors per event)

- Optional table at check-in \*as space allows\*
- Free event registration
- Logo (hyperlinked) displayed on event registration
- Logo (hyperlinked) displayed under all pre-event communications- sent AT LEAST weekly
- Logo displayed on slideshow (if present) during check-in/before session start
- Logo displayed on table tents throughout the meeting space \*Not applicable to tours\*





# Annual Events

\*as available\*

\*Pricing subject to change\*

## ■ Building Expo

### **Purchase a Booth - (12' - \$695 / 8' - \$525)**

All associate and professional members may purchase a booth. This is a great way to network with our members. (Typical attendance is 400)

### **Expo Sponsor - \$400**

Have your logo displayed at event check-in & lunch area. In addition, you hyperlinked logo will be displayed on pre-event promotion & event registration.

### **Bag Sponsor - \$350**

Have your company logo on the bag attendees receive as they enter the expo. (Bag is provided by sponsor). Have your logo displayed at event check-in. In addition, you hyperlinked logo will be displayed on pre-event promotion & event registration.

### **Sponsor an Ed. Session - \$400/\$350**

Have a booth at session check-in and catch attendee goes before they even enter the expo space. Receive the typical regular session sponsorship package.





# Thank You

for your consideration in supporting BOMA Greater Minneapolis provide stellar networking, education, & advocacy efforts to our membership. You are a vital part of our membership & we value your contributions.



Registration  
Coming Soon!

Questions?

Contact [Kat@bomampls.org](mailto:Kat@bomampls.org)