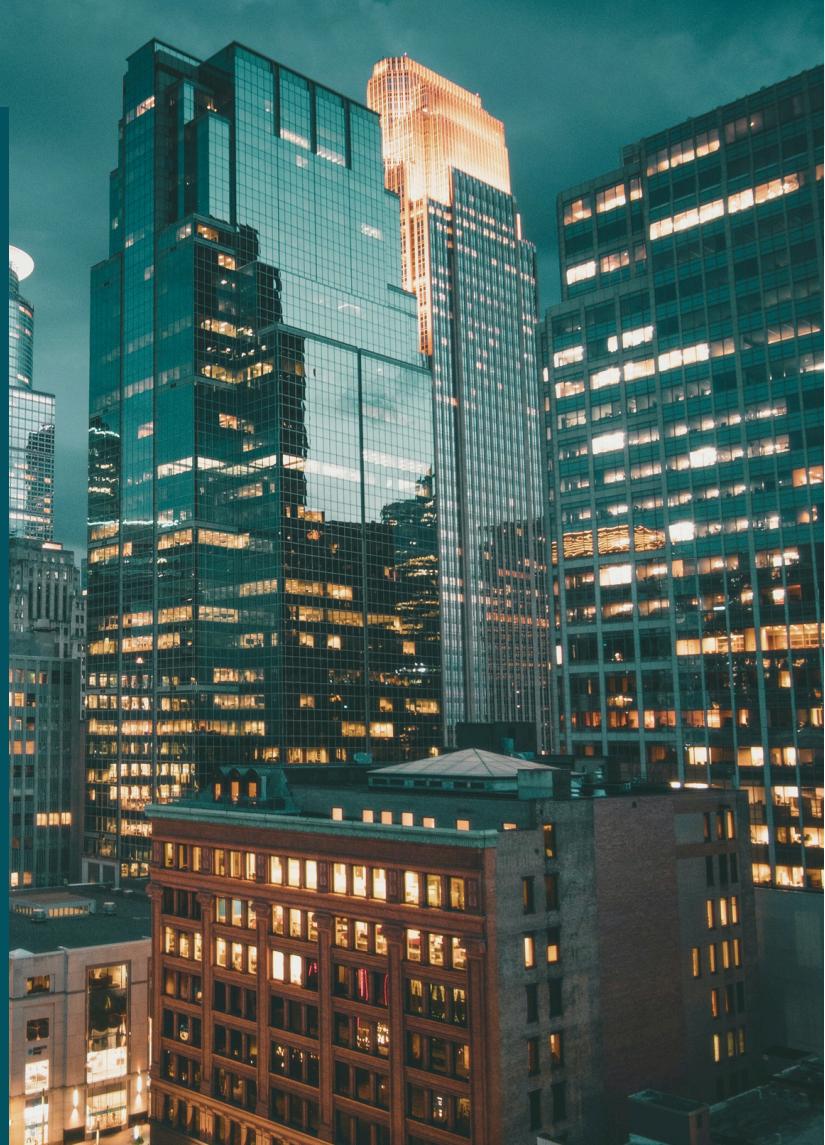


2026

Partnership Opportunities

Build better business with BOMA – where every connection drives growth.

BOMA Greater Minneapolis is a leading trade association representing commercial real estate interests across Minneapolis and its suburbs. With over 700 members managing 115 million square feet of real estate, our network includes decision-makers from office, medical, industrial, retail, and mixed-use properties. Sponsors and advertisers gain direct access to industry leaders who collectively spend over \$360 million annually on building operations. Partner with BOMA to showcase your products and services to the professionals shaping Minnesota's commercial real estate landscape.



Why partner with BOMA?

Partnering with BOMA Greater Minneapolis allows you to play a vital role in making our impactful events happen. Without the support of our sponsors, our networking and education events wouldn't be possible. Your sponsorship ensures that we continue to provide an environment where networking and collaboration can thrive. By partnering with us, you help create the platform that brings together the professionals who shape the future of commercial real estate in Greater Minneapolis.

Thank you for supporting BOMA Greater Minneapolis & the larger CRE industry.



Our stats...

700+
BOMA Members

150+
Member Buildings

200+
Member Companies

80-200
In-person Monthly Participants

Overview

Advertising

- **Website**
 - Banner
 - Year-long Logo
- **Industry Insights**
 - Basic
 - Enhanced
 - Full Page
 - Centerfold
- **ConnectEd Logo**
 - Basic
 - Banner
- **Membership Directory**
 - Full Page (B&W)
 - Cardstock Full Page
 - Tab Divider Full Page
 - Cover

Sponsorships

- **Monthly Events**
 - General Meeting
 - Engineers Meeting
- **Quarterly Events**
 - Emerging Leaders Council
 - Medical Buildings
- **Annual Events**
 - Golf Tournament
 - Scholarship Rocks
 - Building Expo
 - Holiday Party

Register Here!



Website Advertising

■ Homepage Banner (Monthly)

Your banner promoting your business products and/or services will be displayed on our home screen scrolling web banner for one month. **NOW ACCEPTING .GIF**

\$500

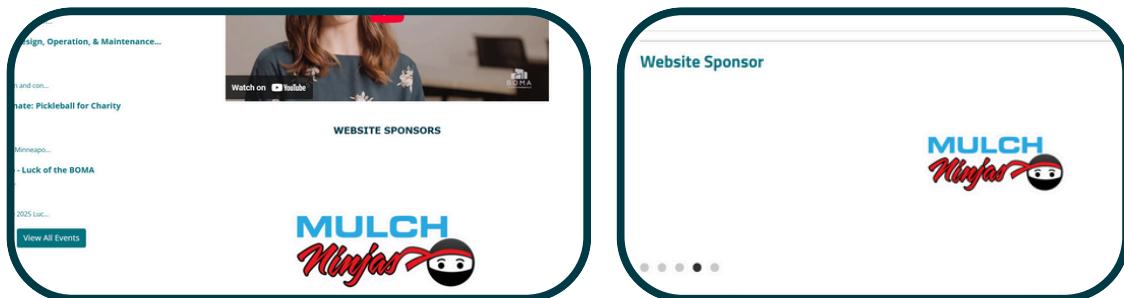


Specs: 960 x 300 px in .pdf, .jpeg, .png, OR .gif. We can design for you, just inquire.

■ Year-long Website Logo

Your company's logo is shown in the sponsor sidebar on the homepage and in the sponsor section at the bottom of all sub-pages of BOMA's website for one year.

\$600



Effectiveness

2,500+
page views
per month

BOMA members are **more likely** to purchase services from member vendors than non-member vendors

Our website is the membership hub for all updates, events, resources

Industry Insights

Basic Logo

\$375

Your company's hyperlinked logo is displayed within the bi-monthly electronic newsletter. Your hyperlinked logo is present in the sponsor thanks.

Specs: Any full color high res. logo in .png or .jpeg

INDUSTRY INSIGHTS

15

Cont. from pg. 14.

STREAMLINING THE RESERVATION PROCESS

To further alleviate the struggles associated with conference room scheduling, building management must streamline the reservation process for tenants. Latent booking systems can lead to frustration and missed opportunities for revenue. An online reservation system should be added, user-friendly, and accessible, allowing tenants to easily reserve space for meetings without unnecessary hurdles.

Implementing an online booking platform could greatly simplify the process. Such a system would allow tenants to easily view available meeting rooms, select the ideal time for their meetings, and receive instant confirmations. Additionally, integrating mobile applications could provide added convenience, allowing users to make reservations on-the-go. By automating and optimizing the reservation process, building management can significantly enhance tenant experience, increase utilization rates of the available spaces, and encourage collaboration among building occupants.

THE ROLE OF COMMUNITY MANAGERS IN FULFILLING TENANT NEEDS

As the landscape of commercial office buildings evolves, community managers have emerged as invaluable assets to property management teams. These professionals are not just responsible for overseeing building operations, but also play a critical role in fostering community engagement and ensuring that tenants' needs are met, particularly regarding meeting space availability.

Community managers are often tasked with gathering feedback from tenants regarding their preferences for commercial space. Their insights can drive strategic decisions, such as reallocating space to create additional meeting areas or enhancing existing amenities to better serve collective needs.

CONCLUSION: RETHINKING MEETING SPACES FOR THE FUTURE

The evolving dynamics of office space usage prompt commercial buildings to rethink their approach to meeting spaces. As reliance on meeting amenities grows, property managers must get creative with their existing resources while streamlining processes to support tenants effectively. Offering versatile spaces, encouraging the use of these spaces, and utilizing the expertise of community managers are all essential strategies in addressing the conference room void that has emerged in modern work environments.

Ultimately, as businesses continue to navigate the complexities of the work environment, meeting spaces that stand out. The future may well witness a trend where more properties relinquish portions of their rentable space to introduce essential meeting venues where tenants can collaborate, creating an environment where tenants feel supported and empowered to collaborate efficiently.

ASPEN WASTE SYSTEMS

BOMA Greater Minneapolis

12

HAVE YOU DONE SURVEYS AT ANY BUILDINGS TO HELP CURATE YOUR INVENTORY? HAS IT BEEN SUCCESSFUL IN REDUCING WASTE?

Yes, surveys are great they help you get a general view of what people want to see and at some of our locations we have a website where we have customers that e-mail us and say, "have you guys ever thought of doing this?" Well, some suggestions are really good ones. Some are not cost effective that you know you can't do.

HAVE YOU NOTICED ANY IMPROVEMENTS IN THE PAST YEAR?

We have noticed the sales that are starting to go up a little bit more in the beginning of this year. So we know people are starting to come back to work. We are noticing more and more companies are starting to return.

At a lot of companies like us we've met over the years are changing the same way. It's not as busy, but our busiest thing right now is in the catering. Catering has really started to pick up and I think it's because companies are trying to encourage their employees to come back to work, so they are supplying meals for them.

I WAS CURIOUS ABOUT HIRING TOO. HAS THAT BEEN A STRUGGLE FOR YOU GUYS?

No, we don't have a lot of turnover. I mean, we want to be picky because we strive for good customer service and we want to give the best quality products we can. We have to make sure that our employees are keeping them good quality products. For example, we roast our own Turkey. We have to make sure that they would never cook a dry bird.

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- Equipment Fabrication & Installation
- Medical Gas Piping
- 24/7 HVAC Emergency Service

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\$450

Enhanced Advertisement

Your ad is displayed within the bi-monthly electronic newsletter hyperlinked to your choice of a webpage. Your hyperlinked logo is present in the sponsor thanks.

Specs: 300x500 px OR 500x300 px; high res. file in .png, .jpeg, or .gif

Effectiveness

Sent directly to **700+** members

71% Open Rate (48 pts. above avg.)

Bi-monthly news publication. Each publication runs twice

SEE FULL ARCHIVED INDUSTRY INSIGHTS PUBLICATION HERE

Industry Insights

■ Full Page Advert

\$600

Provide a full page (8.5"x11") ad hyperlinked to your choice of webpage. Your hyperlinked logo in the sponsor thanks.

Specs: 8.5" x 11" high res. pdf or .gif

Proud sponsor of BOMA 2025

metropolis

Drive in. Drive out.
Drive NOT.

Unparalleled revenue outcomes by delivering peak operating performance and remarkable experiences for drivers.



Chris Treter
(612) 371-0938
ctreter@metropolis.io

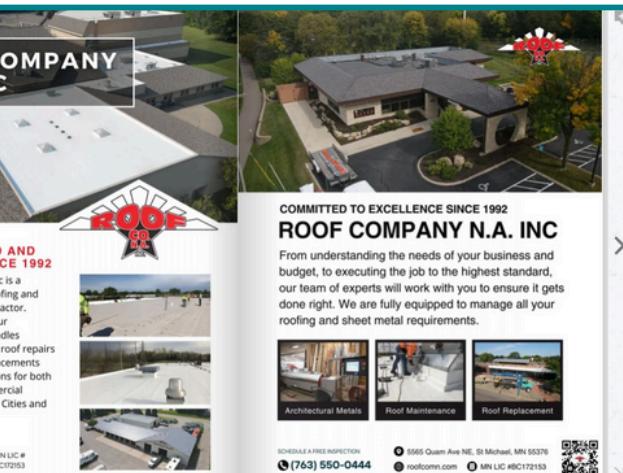
metropolis.io

\$1300

Full Spread Advert ■

You will provide an educational, relevant article OR full color hyperlinked ad to be featured in one of the bi-monthly industry insights. Your hyperlinked logo in the sponsor thanks.

Specs: 17" x 11" high res. pdf or .gif



Sent directly to **700+** members

71% Open Rate (48 pts. above avg.)

Bi-monthly news publication. Each publication runs twice

[SEE FULL ARCHIVED INDUSTRY INSIGHTS PUBLICATION HERE](#)

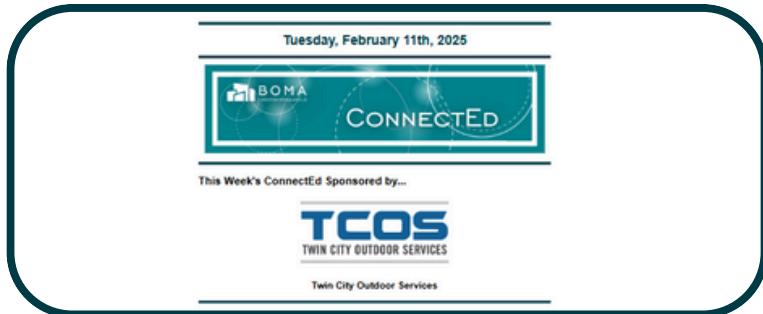
Effectiveness

ConnectEd Advertising

■ Logo Advertising

Your hyperlinked logo will be displayed at the top of one ConnectEd communication of your choice (ConnectEd's sent weekly).

\$325



Specs: Any full color high res. logo in .png or .jpeg

■ Banner Advertisement

Your hyperlinked banner will be displayed at the top of one ConnectEd communication of your choice (ConnectEd's sent weekly).

\$450



Specs: 960 x 300 px; high res. file in .png, .jpeg, or .gif

Effectiveness

50%
open rate,
30% above
industry avg.

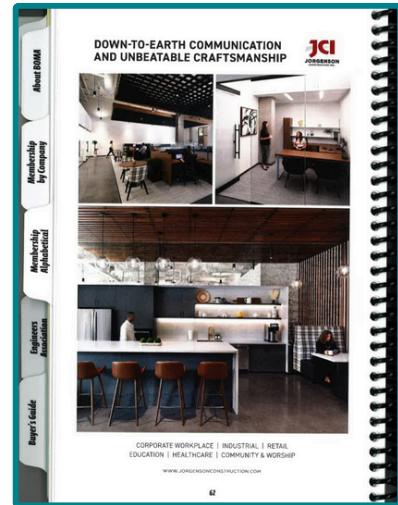
Weekly e-mailing -
main source for info
regarding upcoming
events

BOMA members are more
likely to purchase services
from member vendors than
non-member vendors

Membership Directory

■ Cardstock (Full page, full color) \$738

Premium heavy-weight paper ensures frequent exposure as members browse the directory.



\$698

Full Page B&W ■

Promote your business & convey a message with a full page advertisement

700+
members
receive FREE!

Used as reference
point throughout
the **entire year**

Effectiveness

Standout with
a print
advertisement

Monthly Sponsorships

as available

■ General Session

\$400

Reach property managers & building engineers involved in decision-making. Attendance for these meetings averages 60-80 people. (Limit to 2 sponsors per event)

- Optional table at check-in *as space allows*
- Free event registration
- Logo (hyperlinked) displayed on event registration
- Logo (hyperlinked) displayed under all pre-event communications- sent AT LEAST weekly
- Logo displayed on slideshow (if present) during check-in/before session start
- Logo displayed on table tents throughout the meeting space *Not applicable to tours*

■ Engineer's Session

\$350

Reach the building engineers involved in decision-making about the operations for their properties. Attendance for these meetings averages 30-40 people. (Limit to 2 sponsors per event)

- Optional table at check-in *as space allows*
- Free event registration
- Logo (hyperlinked) displayed on event registration
- Logo (hyperlinked) displayed under all pre-event communications- sent AT LEAST weekly
- Logo displayed on slideshow (if present) during check-in/before session start
- Logo displayed on table tents throughout the meeting space *Not applicable to tours*



Quarterly Sponsorships

as available

■ Emerging Leader's Council (ELC)

\$300

The Emerging Leaders Council plans quarterly philanthropic mixer events throughout the year. The events may be a donation drive or student based event. Average attendance between 20-40 people. (Limit to 2 sponsors per event)

- Optional table at check-in *as space allows*
- Free event registration
- Logo (hyperlinked) displayed on event registration
- Logo (hyperlinked) displayed under all pre-event communications- sent AT LEAST weekly
- Logo displayed on slideshow (if present) during check-in/before session start
- Logo displayed on table tents throughout the meeting space *Not applicable to tours*

■ Medical Session

\$400

Our Medical Building education sessions are a great way to get to know property managers in this unique section of our industry. Medical building events are held 3 times a year. Attendance for these meetings averages 50-70. (Limit to 2 sponsors per event)

- Optional table at check-in *as space allows*
- Free event registration
- Logo (hyperlinked) displayed on event registration
- Logo (hyperlinked) displayed under all pre-event communications- sent AT LEAST weekly
- Logo displayed on slideshow (if present) during check-in/before session start
- Logo displayed on table tents throughout the meeting space *Not applicable to tours*



Annual Events

as available

Pricing subject to change

Building Expo

Purchase a Booth - (12' - \$695 / 8' - \$525)

All associate and professional members may purchase a booth. This is a great way to network with our members. (Typical attendance is 400)

Expo Sponsor - \$400

Have your logo displayed at event check-in & lunch area. In addition, you hyperlinked logo will be displayed on pre-event promotion & event registration.

Bag Sponsor - \$350

Have your company logo on the bag attendees receive as they enter the expo. (Bag is provided by sponsor). Have your logo displayed at event check-in. In addition, you hyperlinked logo will be displayed on pre-event promotion & event registration.

Sponsor an Ed. Session - \$400/\$350

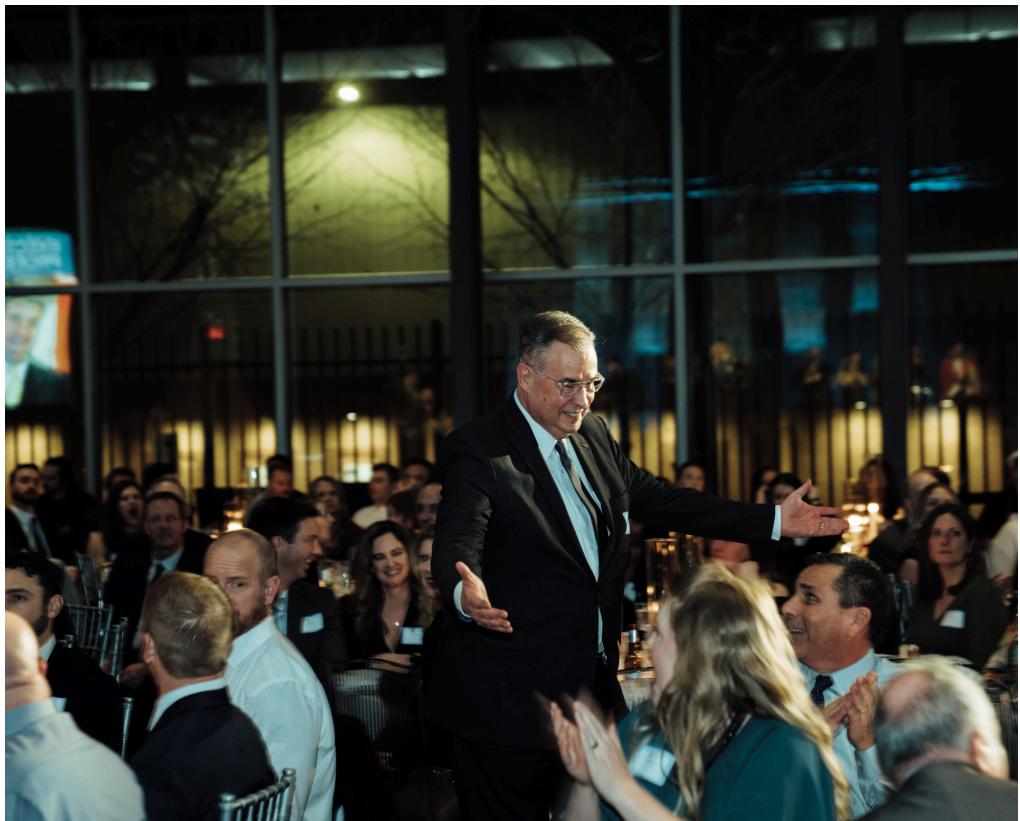
Have a booth at session check-in and catch attendee goers before they even enter the expo space. Receive the typical regular session sponsorship package.





Thank You

for your consideration in supporting BOMA Greater Minneapolis provide stellar networking, education, & advocacy efforts to our membership. You are a vital part of our membership & we value your contributions.



Registration
Coming Soon!

Questions?
Contact Kat@bomampls.org