



# WHAT IS TOBY?

THE OUTSTANDING BUILDING OF THE YEAR

## BENEFITS OF PARTICIPATION

- **PROMOTES COMPREHENSIVE OPERATIONAL ANALYSIS:** DRIVES AN IN-DEPTH EXAMINATION OF ALL OPERATIONAL ASPECTS.
- **UNLEASHES EFFECTIVE MARKETING POTENTIAL:** SERVES AS A POWERFUL TOOL FOR MARKETING ENDEAVORS.
- **EXPANDS MARKET AND PRODUCT INSIGHTS:** PROVIDES A BROADER VIEW OF MARKETS AND PRODUCTS.
- **ELEVATES PROPERTY IMAGE AND MARKET APPEAL:** ENHANCES THE PROPERTY'S MARKET PRESENCE AND DESIRABILITY.
- **GRANTS ACCESS TO DIVERSE MARKET KNOWLEDGE:** OFFERS INSIGHTS INTO A WIDE RANGE OF MARKET TRENDS.
- **FOSTERS STRONG TEAM COHESION:** FACILITATES THE DEVELOPMENT OF A COHESIVE AND EFFECTIVE TEAM.
- **ESTABLISHES COMPETITIVE EDGE:** CONFERS A DISTINCT ADVANTAGE WITHIN THE COMPETITIVE MARKET.



## LOCAL COMPETITION

**ONLINE SUBMISSION - DUE BY 4:00 PM ON NOVEMBER 26, 2023**

- MUST MEET REGIONAL CRITERIA
- CRITERIA & APPLICATION CAN BE FOUND ON BOMA MPLS WEBSITE

**SITE INSPECTION - DECEMBER 4-8, 2023**

- A TEAM OF JUDGES WILL TOUR BUILDINGS WITH BUILDING TEAMS
- PLAN FOR 90 MINUTES FOR TOUR
- USE THE TOUR CHECKLIST TO PREPARE FOR THE TOUR

UNDER 100,000 SQUARE FEET  
 100,000 - 249,999 SQUARE FEET  
 250,000 - 499,999 SQUARE FEET  
 500,000 - 1,000,000 SQUARE FEET  
 OVER 1 MILLION SQUARE FEET  
 EARTH  
 INDUSTRIAL  
 RENOVATED  
 MIXED-USE

LIFE SCIENCE BUILDING  
 CORPORATE FACILITY  
 HISTORICAL BUILDING  
 MEDICAL BUILDING  
 SUBURBAN OFFICE PARK - LOW RISE  
 SUBURBAN OFFICE PARK - MID RISE  
 RETAIL - OPEN AIR/STRIP MALL  
 RETAIL - ENCLOSED UNDER 1 MIL SF  
 RETAIL - ENCLOSED OVER 1 MIL SF

## TOBY CATEGORIES

